

Jimdo Expands European Reach with Turkish Language Launch

San Francisco, May 16, 2013: [Jimdo](#), the easiest website creator on the web, launched the Turkish language version of its DIY website-building tool, the startup announced today. Jimdo sees great potential in the large and youthful country. Jimdo already supports 11 other languages¹ with a team of native speakers, translated help documentation, and a localized version of the tool. Now, Jimdo is available to over 75 million Turkish speakers².



With its new language offering, Jimdo enters a lucrative market. Turkey is eagerly embracing the internet: there are 35 million people online, a 44 percent penetration³, and nearly 70 percent of internet users are under 35 years old⁴. “Turkey has the youngest and most engaged internet users in Europe. It’s a high potential country in the early stages of internet development,” said Jimdo co-founder, Christian Springub. “By eliminating the language barrier and hiring a support team of

native speakers, we’re opening up Jimdo to a new customer base.”

Jimdo currently has more than 8 million websites worldwide and there is at least one website created using Jimdo in every country of the world. With the new language version, Jimdo hopes more websites will be created from Turkish-speaking parts of the world.

You can find more information about Jimdo at www.jimdo.com and www.jimdo.com.tr.

Sources:

¹ Languages offered in order of release: English, German, Chinese, French, Italian, Russian, Spanish, Japanese, Portuguese, Polish, Dutch (in order of publication)

² <http://data.worldbank.org/country/turkey>

³ http://www.comscore.com/Insights/Presentations_and_Whitepapers/2013/2013_Europe_Digital_Future_in_Focus

⁴ <http://www.newmediatrendwatch.com/markets-by-country/10-europe/87-turkey>

About Jimdo

Jimdo – Pages to the People (<http://www.jimdo.com>) was founded in February 2007 by three young entrepreneurs—Christian Springub, Fridtjof Detzner, and Matthias Henze. Jimdo enables anyone—no technical knowledge required—to get a website online, complete with blog, photo galleries, video, online store, and social media integration. Funding from industry leaders like the Samwer brothers (CityDeal/Groupon, Facebook, LinkedIn), allowed Jimdo to scale quickly, and it is now available in 11 languages. In February 2013, the 8,000,000th Jimdo site went online. Follow us on Twitter [@jimdo](https://twitter.com/jimdo).

###

Contacts: Ana R. Alvarado & Powen Shiah | press@jimdo.com | +1 415.639.8299