

Google & Jimdo Get Mexican Businesses Online

Jimdo brings world's easiest website builder to Mexican small business

Mexico City/Hamburg, January 18, 2011: Jimdo & Google today announced the launch of <http://www.conectatunegocio.com.mx> (*Connect Your Business*) in partnership with major Mexican economic development and educational institutions. Their aim: getting small businesses in Mexico on the web.

The initiative helps small and medium-sized Mexican companies build effective Internet presences. Jimdo is offering a free year of JimdoPro, including a domain, email account, customizable professional templates, and Jimdo's award-winning website building tool, as well as premium Spanish-language technical support. Jimdo's intuitive interface enables entrepreneurs to create websites and online stores without having to code. Business owners can update their sites online from any computer; all changes are in real time.



Screenshot: conectatunegocio.com.mx

Jimdo and Google have partnered before to make websites available to small businesses. In September 2011, Jimdo, Google, and industry leaders in Japan established minbiz.jp, jump-starting the online presences of thousands of Japanese businesses.

Christian Springub, one of Jimdo's three founders, looks forward to seeing more of Mexico's businesses online. "Having a website is indispensable for all companies, big and small, and it needn't be difficult or expensive. With Jimdo, Mexican entrepreneurs gain a critical tool for business: their own website." The project partners expect about 50,000 businesses to build websites in the first year.

Additional Links:

- <http://www.conectatunegocio.com.mx>
- <http://es.jimdo.com>
- <http://www.banamex.com.mx>
- <http://www.cc.org.mx>
- <http://www.institutopyme.org>
- <http://www.cca.org.mx/ps/portal/>
- <http://www.mexicoemprende.org.mx>

About Jimdo

Jimdo – Pages to the People (<http://www.jimdo.com>) was founded in February 2007 by three young entrepreneurs—Christian Springub, Fridtjof Detzner, and Matthias Henze—in an old farmhouse. The technology powering Jimdo was developed as a content management service for business clients, but frequent requests from friends gave the founders the idea to offer free JimdoPages. In just a few minutes, anyone—no technical knowledge required—can get a website online, complete with blog, photo galleries, video, online store, and social media integration. Funding from industry leaders like the Samwer brothers (CityDeal/Groupon, Facebook, LinkedIn), allowed Jimdo to scale quickly, and it is now available in 11 languages. In May 2011, the 4,000,000th Jimdo site went online. Follow us on Twitter [@jimdo](https://twitter.com/@jimdo).

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