

## Facts and Figures about Jimdo

**Jimdo** is an easy-to-use website creator empowering ordinary people to build their own elegant and custom websites – for free! Using Jimdo is simple: within seconds you can add text, picture galleries, videos, a blog, and even set up an online store. Jimdo sites also have password-protected areas, a guestbook, and easy integration with YouTube, Flickr, and other popular web services. The number of pages and bandwidth are unlimited. JimdoPro and JimdoBusiness offer, among other features, your own domain name, more storage space, a newsletter system, and ad-free pages.

Jimdo was founded in February 2007 by three young entrepreneurs Christian Springub, Fridtjof Detzner, and Matthias Henze. But in 2004, the three first started a web agency for small businesses. The technology powering Jimdo was first developed so business clients could easily edit and update their sites, but frequent requests from friends gave the founders the idea to offer free JimdoPages. In just a few minutes, anyone - no technical knowledge required - can get a website online, complete with blog, photo galleries, video, online store, and more. Industry leaders like the Samwer brothers (CityDeal/Groupon, Facebook, LinkedIn) have invested in the innovative company. Jimdo is now available in 12 languages, and in February 2013, the 10,000,000th Jimdo site went online.

**Website:** <http://www.jimdo.com>

**Business:** Website Builder – Create your own site in minutes, no technical skills needed

**Founded:** February 2007

**Founders:** Matthias Henze, Christian Springub, Fridtjof Detzner

**Jimdo Sites:** Over 10,000,000 (as of October 2013)

**Features:** Blog, online store, custom layouts, easy integration with YouTube, Flickr, RSS, & many other web services. For an overview of all features, see <http://www.jimdo.com/packages/>

**Locations:** Hamburg, Germany  
San Francisco, USA  
Tokyo, Japan  
Shanghai, China

**Contact:** Ana R. Alvarado  
Powen Shiah  
[press@jimdo.com](mailto:press@jimdo.com)  
+1 415.639.8299