

## JimdoPro: Professional Websites Made Easy!

*Hamburg, July 8, 2009* -- Letting someone build out your web presence for you can become costly and complicated. Just ask a few freelancers, or small business owners, they know firsthand the expense of working with an agency or a designer. It's well-nigh impossible to get a professional and individualized website for less than \$1,000. Jimdo changes all that.



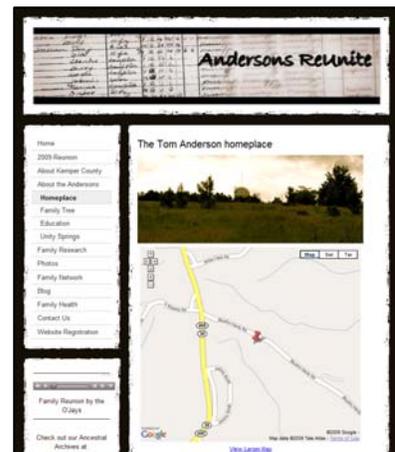
Jan Vormann is an artist and uses JimdoPro  
([www.janvormann.com](http://www.janvormann.com))

### JimdoPro – Professional Presence on the Web

The success of JimdoFree, the free version supported by ads, confirms the need for such a service. Over 750,000 registered Jimdo sites prove that the demand for a memorable internet presence has not been met yet. On the contrary, every day up to 3,500 new sites are registered.

The free version is first and foremost used for personal purposes – websites with photo galleries (vacation, wedding, hobbies, etc) or as a blog. In contrast, professional websites choose JimdoPro. That's why it has taken hold among photographers, journalists, designers, and architects, as well as medium-sized businesses and proprietors of on- and offline shops. They use features like JimdoPro business layouts, Google Maps for pinpointing locations and directions, and the simple newsletter system for keeping clients and customers up to date. All of these elements are easy to use and can be deployed in just a few clicks. It's even possible to integrate external shop systems. Not to mention, every Jimdo site is automatically search-engine optimized.

The Web 2.0 company Jimdo had these entrepreneurs and self-employed people in mind when they came up with the Pro version of their popular website creator. For business owners keeping a close eye on costs, Jimdo does much less damage to the bottom line than the traditional options - just \$5 a month. For \$60 a year, Jimdo offers a professional website, your own web- and email address, five gigabytes of storage space, and last but not least, independence. With JimdoPro, anyone can manage their own internet site, making updates and changes on their own schedule. No special expertise required, but expert-level results!



Andersons Reunite uses Google Maps  
([www.andersonsreunite.com](http://www.andersonsreunite.com))

## If You're Not Online, You Don't Exist



Candy Gourlay  
writer, artist, web designer  
([www.candygourlay.com](http://www.candygourlay.com))

adoptive homes.

In short: there are countless possibilities for using JimdoPro. The website creation service works for commercial sites as well as for power users. For just five dollars a month, Jimdo turns everyone, even beginners, into website experts!

### About Jimdo

Jimdo -- Pages to the People (<http://www.jimdo.com>) was founded in February 2007 by three young entrepreneurs Christian Springub, Fridtjof Detzner, and Matthias Henze. In 2004, the three founded a company together on an old farmhouse, [NorthClick](#), now a wholly-owned subsidiary of Jimdo. The web technology that powers Jimdo was first developed for NorthClick's business clients to edit and update their sites more easily, but frequent requests from friends gave the founders the idea to offer free Jimdo Pages. Since then, the website creator has been supported by leaders like the [Samwer brothers](#) (aland, jamba) and [United Internet](#) (GMX, web.de, 1&1) who have invested in the web startup. In May 2009, the 750,000<sup>th</sup> Jimdo site went online.

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It's extremely important in this day and age for you and your business to be on the web. That's how people will find you, and how you'll reach your clientele. Whether you're an attorney, a doctor, a journalist, an artist, or a job seeker, a professional presence on the web is the most effective and economical way to advertise you and your personal brand – especially for local businesses. JimdoPro provides a simple yet polished website creator to that very need.

### Not Just for Business

Beyond company and commercial websites, Jimdo's low-cost offering is a great fit for advanced private use, volunteer projects, clubs, and organizations. It's also great for anyone with a message or passion to share. For example, <http://vaulting-for-malawi.com> shares their team's progress and fundraises for the Inter Africa Cup. The Columbia University Hiking Club <http://cuhc.net> organizes their events through their Jimdo site, while <http://sheffieldretiredgreyhounds.co.uk> finds retired greyhounds