



Hej Sverige! Website builder Jimdo expands into Sweden

Hamburg/Stockholm - August 17th, 2016. Jimdo, Europe's leading do-it-yourself website builder, today announced a fully-localized version of its global product and support in Swedish. Jimdo's goal is to simplify the website-creation process so that customers can quickly find success online. With Jimdo anyone can build a beautiful, mobile-responsive website, no special skills or coding required. Since its founding in 2007, more than 15 million websites have been built with Jimdo.

"Our early-adopting Swedish customers showed us how savvy and entrepreneurial this market is," says Jimdo co-founder Matthias Henze, who studied in Göteborg, Sweden himself. "They inspired us to make Jimdo available entirely in Swedish, from signup all the way through to our native-speaking customer support. Now all people in Sweden can have a seamless experience when they build their websites with Jimdo."

Jimdo users in Sweden include Florian Voss, world-renowned opera singer and owner of the acclaimed vocal studio [VoiceBody&Soul](http://www.voicebodiesoul.eu/) (http://www.voicebodiesoul.eu/) in Stockholm, Hassan Roshandel from Jönköping, who took part in Sweden's MasterChef and now runs his own website (http://www.hemmakocken.com/), and Jenny Brandt and Jens Grönberg, a talented designer duo from Ystad, who sell their work via Sammy Rose (http://www.sammyrose.se/).

"The Swedish market is a natural fit for Jimdo," says Matthias Henze. "Sweden has a vibrant community of founders and creatives who need a fun, simple way to get their ideas online. We are a values-driven company, and we take pride in helping our users build great looking websites so that they can be successful in whatever they want to do. If you're passionate about your project and want to share it with the world, we are here to support you."

To create a free website with Jimdo, visit www.jimdo.se.

About Jimdo

Jimdo is the easiest way to create a website on a desktop, smartphone, or tablet, with no coding required. Founders Matthias Henze, Fridtjof Detzner and Christian Springub started Jimdo in 2007 in an old farmhouse in Northern Germany. They had no budget, but shared a vision: build a tool that makes it fun for anyone to create their own website.

Today, people from around the world have built over 15 million Jimdo websites—online stores, blogs, portfolios, business websites, and more. Jimdo is offered in 10 languages and its app is available on iOS and Android. Jimdo has over 250 employees working in Hamburg, Tokyo, and San Francisco, all of whom share the same goal: help users share their passions and build something truly great.