



Jimdo Raises €25 million from Spectrum Equity

San Francisco, CA, June 8, 2015 - Jimdo, the global do-it-yourself website builder, today announced that it has raised a €25 million minority investment from Spectrum Equity, a leading growth equity firm. The new capital will be used to continue Jimdo's product innovation and rapid growth.

Since its founding in 2007, Jimdo has become a global company that is profitable, sustainable, and values-driven. It was the first website builder to become cross-platform, with the release of its iOS app in 2013 and its Android app in 2014. Today, Jimdo is available in eight languages with offices in Hamburg, San Francisco, and Tokyo and has enabled users to create over 15 million websites.

"We're incredibly proud of having built Jimdo with only €500,000 of outside capital," said Matthias Henze, co-founder of Jimdo, "but now it is time to take Jimdo to the next level and pursue the additional product and market opportunities that are available to the company in this rapidly growing market. For this step, we are really happy that we have found the right partner in Spectrum—they have a deep understanding of our business, and have a long term perspective, just like we do."

"We have had the pleasure of getting to know Jimdo and its team over a multi-year period and greatly admire the business they have built and the company's values-driven culture," said Ben Spero, Managing Director at Spectrum Equity. "Jimdo has been a pioneer in providing cloud-based services to help small businesses across the world reach their customers online, and we are excited to partner with the team as they continue to grow the business."

Jimdo is used by entrepreneurs like [Allison](#), musicians like [Ben](#), yoga instructors like [Oceana](#), and millions of talented individuals and businesses who want to present their projects and passions online. Users and [experts](#) alike praise Jimdo for its simplicity of use, individuality in design, and outstanding service.

About Jimdo

Jimdo is the easiest way to create a website on a computer, smartphone, or tablet. With a simple intuitive interface, Jimdo enables anyone to create a customized online presence with a blog and online store. Founded in Germany in 2007 by Christian Springub, Fridtjof Detzner, and Matthias Henze, the company set a new standard in website creation. Profitable since 2009, Jimdo has a passionate team of 200 people in Hamburg, San Francisco, and Tokyo. Jimdo is available in 8 languages and has helped people build over 15 million websites. For more on Jimdo visit: <http://www.jimdo.com/>

**About Spectrum Equity**

Founded in 1994 with offices in Boston and San Francisco, Spectrum is a leading growth equity firm that provides capital and strategic support to its portfolio companies. Spectrum has invested in over 120 companies in the last 20 years - representative investments include Ancestry.com, GrubHub, lynda.com, SurveyMonkey, Animoto, Prezi, WeddingWire, and Teachers Pay Teachers. For more information about Spectrum, including a complete list of investments, visit www.spectrumequity.com.

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