



## **99designs, Global Leader in Logo Design, Expands into Websites via Partnership with Jimdo**

### **New offering helps businesses launch and grow**

San Francisco - March 17, 2015 - 99designs, the largest global marketplace for graphic design, and Jimdo, one of the leading website builders, today announced a strategic partnership to provide small business owners with logo design, website creation and hosting seamlessly on the 99designs website. By bringing the services together it will be easier, faster and more affordable for clients across the globe to launch their businesses and begin offering products and services quickly.

“We think great brands start with a great logo and 99designs has successfully created hundreds of thousands of logos for businesses and entrepreneurs globally,” said 99designs President and CEO Patrick Llewellyn. “As we’ve grown and evolved, so have our customers’ needs. Now, with the addition of Jimdo, businesses can extend the essence of the brand captured in their logo to their hosted website.”

The deep integration between 99designs and Jimdo makes it even easier for entrepreneurs around the world to launch a business without having to spend time locating, interviewing and hiring designers and developers for logo and website creation. Instead, an owner can focus energy and time on other important business initiatives. 99designs delivers a professionally designed logo and ready-to-use, mobile-friendly, easy-to-edit Jimdo website for as little as \$499. A custom logo design and matching website is live in as quickly as fourteen days. The package includes hosting for a year.

“This package also allows businesses to manage and edit their website even after the contest is over, without requiring any special skills,” said Jimdo co-founder Christian Springub. “Businesses need a strong brand and a strong website presence to succeed and this new partnership will provide that quickly, easily and affordably. Jimdo and 99designs were both founded to help small businesses compete and grow and this logo and website package is only the beginning.”

### **How it works in four easy steps**

1. Customers visit 99designs and launch a Logo+Website contest.
2. Customers complete a creative brief by answering a few questions about their business and preferred design style.
3. Design concepts stream in at which time the customer can collaborate and provide feedback to refine their favorite.
4. The customer selects a final logo design and the designer delivers a hosted Jimdo website that is easy to edit without requiring any technical skill.

What's included for \$499.

- Logo Design
- Hosted website styled by designer to match the logo
- Custom domain name
- One year of free hosting

### **About 99designs**

99designs, the world's largest graphic design marketplace, has helped over 350,000 businesses access quality design at an affordable price. 99designs pioneered crowd-sourced design contests, where businesses receive a wide variety of design concepts and choose their favorite, and expanded to provide services for customers to work 1-on-1 with individual designers, purchase design templates from the ready-made logo store, or get small design projects done within an hour through Tasks. With more than 950,000 designers from 192 countries around the world, 99designs' suite of services helps businesses succeed through great design created by a robust community of talented graphic designers. 99designs is backed by Accel Partners.

### **About Jimdo**

Jimdo is the easiest way to create a website on a computer, smartphone, or tablet. With a simple intuitive interface, Jimdo enables anyone to create a customized online presence with a blog and online store. Founded in Germany in 2007 by Christian Springub, Fridtjof Detzner, and Matthias Henze, the company set a new standard in website creation. Profitable since 2009 without venture capital, Jimdo has a passionate team of 200 people in Hamburg, San Francisco, and Tokyo. Jimdo is available in 9 languages and has helped people build over 12 million websites. For more on Jimdo visit: <http://www.jimdo.com>

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