

Samwer Brothers invest in Jimdo

Hamburg, October 16, 2007. Website creation tool Jimdo is happy to announce that the brothers Oliver, Marc and Alexander Samwer invest in Jimdo through their European Founders Fund.

The Samwer Brothers have already created successful brands like Jamba! and the German eBay clone Alando. In 2006, they established the European Founders Fund to invest in promising Internet companies. Now, they have joined Jimdo: "This company is so interesting for us because these guys really developed an innovative and convincing product", says Oliver Samwer. "At the moment, there is no better and easier way to create a personalized website."

The Samwer Brothers are Jimdo's first large-scale investor. "We are very happy that the Samwers invested in Jimdo", says Fridtjof Detzner, one of the three Jimdo founders. "The Samwers will support our company with their widespread knowledge and experience", says Detzner. "Both will help Jimdo to develop the technical advances and to push national and international expansion."

About Jimdo

Jimdo is a Web 2.0-based and completely novel website creation tool which allows people to build their own fancy and unique homepage – for free! The use of Jimdo is very easy: within seconds users can integrate texts, picture galleries and videos. Additionally, Jimdo-Pages have a password-protected area, a newsletter system, a guestbook, interfaces to YouTube, flickr, del.icio.us – and the data transfer is of course also included! For further information please visit www.jimdo.com.

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