

Half a Million Jimdo Pages on the Web The World's 3rd Largest Web 2.0 Website Builder

Hamburg, Germany – March 11, 2009 - The Hamburg-based web-startup Jimdo has two reasons to celebrate: this week the 500,000th site created on Jimdo's platform went online -- just in time for the company's 2nd anniversary.

Since February 2007 Jimdo has been making it possible for regular people with little or no technical knowledge to put their own sites on the web -- all it takes is a few clicks. The service has seen an incredible response: ten weeks after starting 10,000 sites were online, the following April 100,000. Now over half a million Jimdo sites are on the web, giving all the site owners a "home" on the internet.



Looking to 1 Million...

Staying true to its goal of bringing "Pages to the People," Jimdo continues to add Web 2.0 features to its signature site creator -- and in such a way that anyone can use them. "If our numbers continue to increase like they have been, we'll hit one million by the end of the year at the latest! Internationally, we are in the top three Web 2.0 website creators." asserts founding member



Matthias Henze, "In the near future, our goal is to establish Jimdo as the standard for easy-to-create yet professional websites."

From the Farm to the big wide World

Founded on a old farm in Lower Saxony's seaside Cuxhaven by three friends, Matthias Henze, Christian Springub, and Fridtjof Detzner, Jimdo wasted no time in setting a course for expansion. The website creator is now available in seven

different languages, adding Chinese to English, German, and French within the first six months, then Italian and Russian within a year. Spanish followed soon after. In addition to strong international growth, the founders can also count on strategic partners: in 2007 the Samwer brothers (Jamba, Alando.de) invested in the young company through their European Founders Fund. Since July 2007, Web2Asia has provided local support for Jimdo's Chinese version.

Jimdo: A Snapshot

Website:	www.jimdo.com
Business:	Website Builder - Create your own web presence in minutes, no technical skills needed
Founded:	February 2007
Founders:	Matthias Henze, Christian Springub, Fridtjof Detzner
Jimdo-Pages:	over 500,000
Features:	Blog, custom layouts, easy integration with Youtube, Flickr, RSS, OpenId, etc. (For an overview of all features, see www.jimdo.com/jimdopro)

About Jimdo: Jimdo is a unique Web 2.0 website creator which enables people to build their own elegant and custom websites – for free! Using Jimdo is very easy: within seconds users can add texts, picture galleries, videos, and even a blog. Additionally, Jimdo sites have password-protected areas, a guestbook, and easy integration with YouTube, Flickr, and Delicious. Is your site about to hit the big time? Your bandwidth is unlimited! For further information visit www.jimdo.com.

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Press Release

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