

Awesome Background Contest Awards Free Nikon 1 J3 Camera

Hamburg, June 2013 - Jimdo, the free website creator, today announced a new video and photo competition. The Awesome Background Competition utilizes the recently released custom background feature and encourages photographers and filmmakers to unleash their creativity through their websites. Participants will have the chance to win a Nikon 1 J3, a GoPro Hero3, or a lifetime Jimdo Business package. The prizes will be awarded by PC Advisor's Features Editor, Jim Martin, Jimdo's international team and Jimdo's Facebook community.

To enter the contest, participants must sign up for Jimdo, customize their backgrounds with photos and videos, and submit their pages through Jimdo's official Awesome Background page:

<http://www.jimdo.com/specials/awesome-competition/>.

- Contestants must submit their websites by July 31
- Voting on Jimdo's Facebook Page will take place on August 2 - 15
- Winners will be announced on August 16

Jimdo's custom background feature is the easiest way to personalize a website's background without any technical knowledge or coding skills. There are currently no other do-it-yourself website creators offering the capability to create full-screen and video backgrounds for their website in a few simple clicks. The feature includes three photo display options, full-screen video backgrounds, and audio settings.

About Jimdo

Jimdo – Pages to the People (www.jimdo.com) was founded in February 2007 by three young entrepreneurs Christian Springub, Fridtjof Detzner, and Matthias Henze. In an old farmhouse in 2004, the three started a web agency for small businesses. The technology powering Jimdo was first developed so business clients could easily edit and update their sites, but frequent requests from friends gave the founders the idea to offer free JimdoPages. In just a few minutes, anyone – no technical knowledge required – can get a website online, complete with blog, photo galleries, video, online store, and more. Industry leaders like the Samwer brothers (CityDeal/Groupon, Facebook, LinkedIn) have invested in the innovative company. Jimdo is now available in 12 languages, and in February 2013, the 8,000,000th Jimdo site went online.

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