

**For Immediate Release**

## **Jimdo Announces 4 Million Websites Now Mobile**

San Francisco, CA May 19, 2011 – [Jimdo.com](http://www.jimdo.com) the global free website creation tool, has announced it has optimized all its sites for mobile.

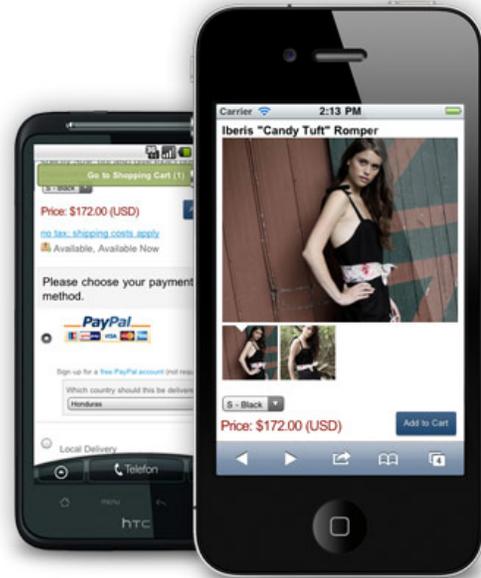
“We think it is important to be out in front of the mobile revolution,” says Christian Springub, co-founder of Jimdo. “Starting today, all JimdoPages have a mobile-friendly view for optimal display on iPhones, Androids, and other smartphones.”

All 4 million Jimdo websites now include a mobile friendly view for iPhones and Android phones - generated automatically. Additionally, all 40,000 online stores offer a mobile store with mobile checkout. To see an example, visit <http://www.suigenerisclothing.net/2011-shop/gypsopila> from a mobile device.

The native applications of the phones have been integrated wherever it makes sense: when a visitor clicks on a Google Map in a mobile JimdoPage, the native phone’s Google Maps app opens.

Springub says Jimdo created the mobile- and mobile commerce-friendly feature because many users in Asia and the US already have smartphones, and he expects mobile commerce to grow quickly as a key differentiator.

Jimdo has 4 million users in Europe, Asia, and South America, ranks #774 overall on Alexa worldwide, and is in the top 500 sites in fifteen countries. Quantcast measures that Jimdo’s site reached about 10 million people monthly worldwide with over 100 million impressions.



### **About Jimdo**

Jimdo -- Pages to the People ([www.jimdo.com](http://www.jimdo.com)) was founded in February 2007 by three young entrepreneurs Christian Springub, Fridtjof Detzner, and Matthias Henze. In an old farmhouse in 2004, the three started a web agency for small businesses. The technology powering Jimdo was first developed so business clients could easily edit and update their sites, but frequent requests from friends gave the founders the idea to offer free JimdoPages. In just a few minutes, anyone - no technical knowledge required - can get a website online, complete with blog, photo galleries, video, online store, and more. Industry leaders like the Samwer brothers (CityDeal/Groupon, Facebook, LinkedIn) have invested in the innovative company. Jimdo is now available in 11 languages, and in May 2011, the 4,000,000<sup>th</sup> Jimdo site went online.

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