

JimdoPro & JimdoBusiness: Professional Websites Made Easy!

Hamburg, September 15, 2010. Letting someone build your web presence for you can become costly and complicated. Just ask a few freelancers or small business owners: they know the expense and frustration of building a website the usual way. It's well-nigh impossible to get a professional and individualized website for less than \$1,000. Jimdo changes all that.

With these entrepreneurs and self-employed people in mind, the web startup set up the Pro and Business versions of its popular website creator. For business owners keeping a close eye on costs, Jimdo does much less damage to the bottom line than the traditional options - just \$5 or \$15 a month. At these prices the company offers a professional website, your own web- and email address (two domains and five email addresses with JimdoBusiness), five or 50 gigabytes of storage space, and last but not least, *independence*. With Jimdo, anyone can manage their own internet site, add updates and make changes on their own schedule. No special expertise required, but expert-level results!

JimdoPro & JimdoBusiness – Professional Presence on the Web

The success of Jimdo confirms the need for such a service. Over 2 million Jimdo sites prove that the demand for a memorable internet presence has not been met. Quite the contrary: each day over 4,500 new sites are created. The free version is first and foremost used for personal purposes – websites with photo galleries (vacation, wedding, hobbies) or as a blog. In contrast, professional websites choose JimdoPro. That's why it has taken hold among photographers, journalists, designers, and architects. They use features like JimdoPro layouts, Google Maps for pinpointing locations and directions, and the simple newsletter system for keeping clients and customers up to date. All of these elements are easy to use and can be deployed in just a few clicks. Not to mention, every Jimdo site is automatically search-engine optimized.

JimdoBusiness offers even more than JimdoPro: it includes two domains, 10 times as much storage (50GB), five email accounts and unlimited aliases (forwarding addresses), exclusive business layouts, top-priority support and much more.

Not Just for Business

Beyond company and commercial websites, Jimdo's low-cost options are a great fit for advanced private use, volunteer projects, clubs, and organizations. It's great for anyone with a message or passion to share.

For example, vaulting-for-malawi.com updates about their team's progress and fundraises for the Inter Africa Cup. The Columbia University Hiking Club cuhc.net organizes their events through their Jimdo site, while sheffieldretiredgreyhounds.co.uk finds homes for retired greyhounds.



Pure Bathhouse
www.purebathhouse.com



Candy Gourlay
writer, artist, web designer
(www.candygourlay.com)

In short: there are countless possibilities for using JimdoPro and JimdoBusiness. The website creator works for commercial sites as well as for power users. For just five or 15 dollars a month, Jimdo turns everyone, even beginners, into website experts!

Visit www.jimdo.com/packages for an overview of JimdoFree, JimdoPro, and JimdoBusiness.

About Jimdo

Jimdo -- Pages to the People (www.jimdo.com) was founded in February 2007 by three young entrepreneurs Christian Springub, Fridtjof Detzner, and Matthias Henze. In 2004, the three founded a company together on an old farmhouse, NorthClick, now a wholly-owned subsidiary of Jimdo. The web technology that powers Jimdo was first developed for NorthClick's business clients to edit and update their sites more easily, but frequent requests from friends gave the founders the idea to offer free JimdoPages. Since then, the website creator has been supported by leaders like the Samwer Brothers (aland, jamba) and United Internet (GMX, web.de, 1&1) who have invested in the web startup. In February 2010, the 2,000,000th Jimdo site went online.

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